



中国科学技术大学

University of Science and Technology of China

Content Siwei Luo  
Edition & Layout Siwei Luo

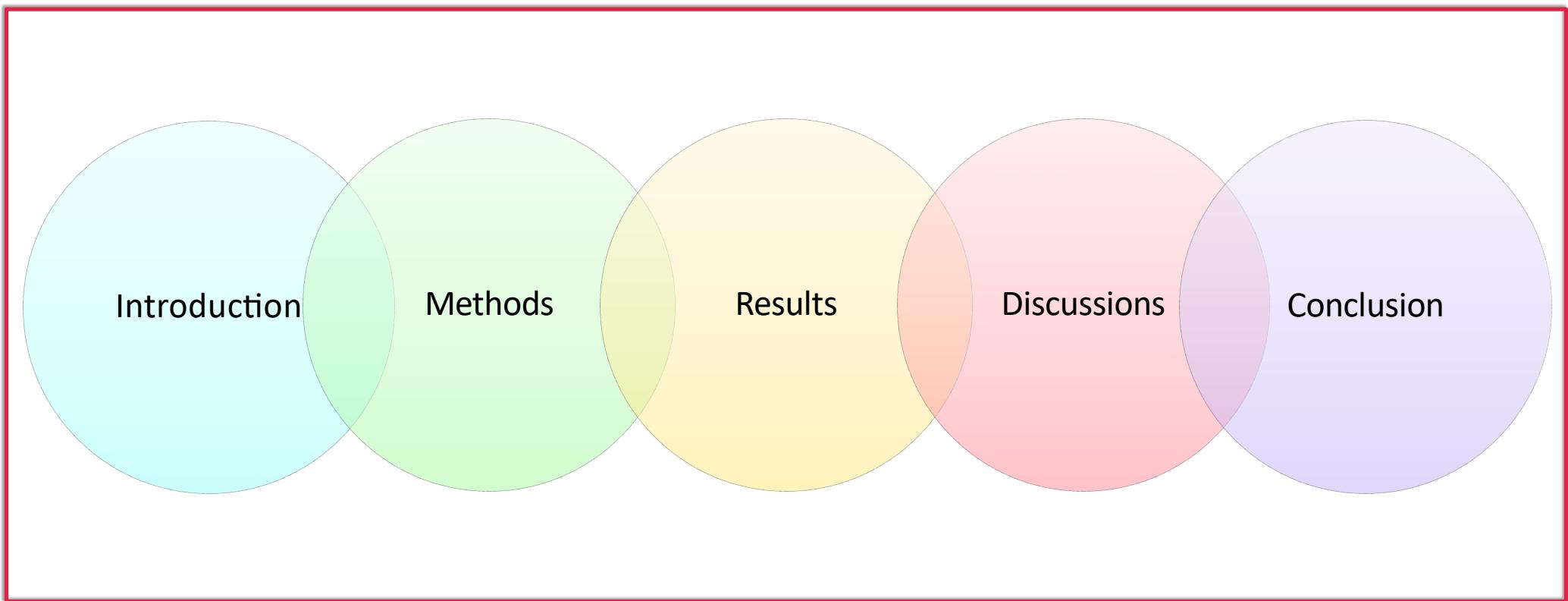
# An Experiment of Color-memorizing concerning Factors Centering Attention Affecting Working Memories

Siwei Luo; Junyan Luan; Guozun Sun; Yuehan Qu

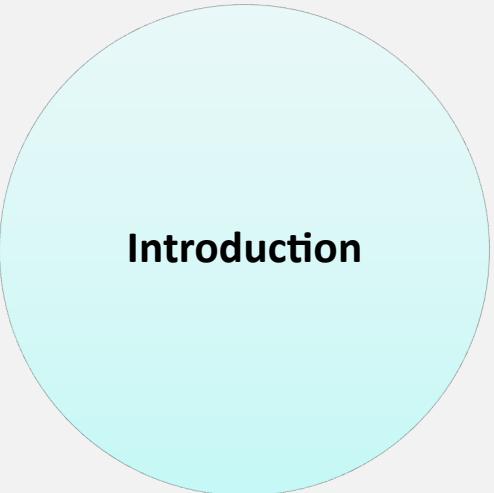
23 May 2024

deBettencourt, M.T., Keene, P.A., Awh, E. et al. Real-time triggering reveals concurrent lapses of attention and working memory. *Nat Hum Behav* 3, 808–816 (2019). <https://doi.org/10.1038/s41562-019-0606-6>

# Table of Contents



# Section I



**Introduction**

# Memory Brief Classification

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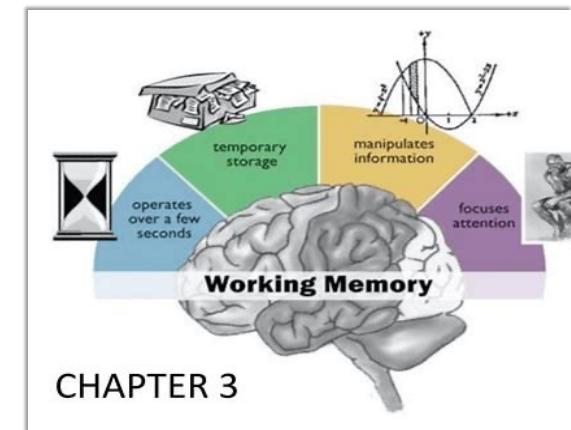
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Sensory Memory



Long-term Memory

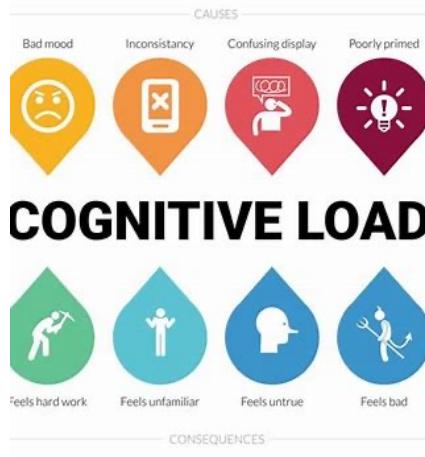


Working Memory

1. Sperling, G. (1960). The information available in brief visual presentations. *Psychological Monographs: General and Applied*, 74(11), 1-29.
2. Vandewalle, G., Maquet, P. & Dijk, D. J. Light as a modulator of cognitive brain function. *Trends Cogn. Sci.* 13, 429–438 (2009).
3. Tulving, E. (1972). Episodic and semantic memory. In E. Tulving & W. Donaldson (Eds.), *Organization of Memory* (pp. 381-403). Academic Press.
4. Baddeley, A. D. (2003). Working memory: Looking back and looking forward. *Nature Reviews Neuroscience*, 4(10), 829-839.

# Factors of Working Memory

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Cognitive Load

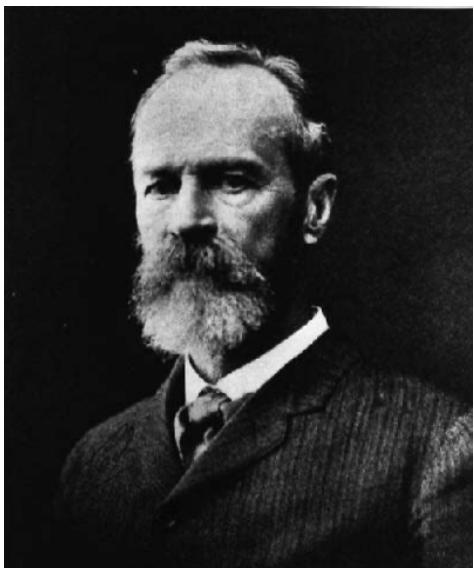


Stress & Emotional State



Attention

1. Cowan, N. (2010). The magical number 4 in short-term memory: A reconsideration of mental storage capacity. *Behavioral and Brain Sciences*, **24**(1), 87-185.
2. Sweller, J. (2011). Cognitive load theory. *Psychology of Learning and Motivation*, **55**, 37-76.
3. Arnsten, A. F. (2009). Stress signalling pathways that impair prefrontal cortex structure and function. *Nature Reviews Neuroscience*, **10**(6), 410-422.



William Jane

Attention

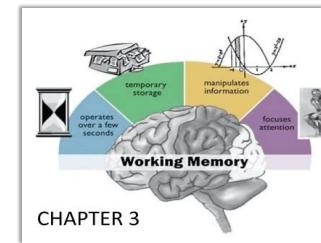
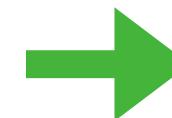
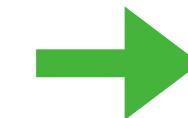
World around Us

Contents of Minds

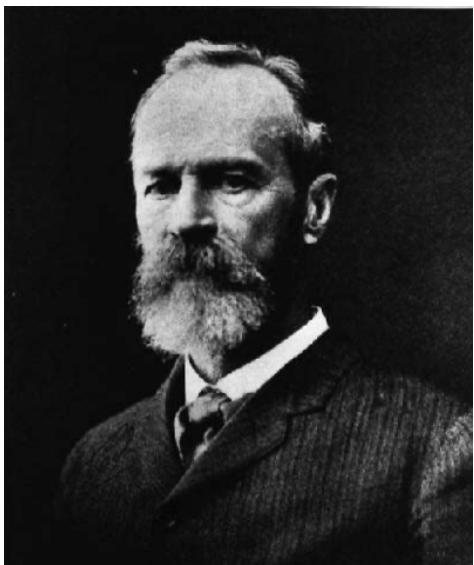
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James, W. (1890). *The Principles of Psychology*. Dover Publications.



William Jane

Attention

World around Us

Sensorial

Attention

Contents of Minds

Intellectual

Working Memory

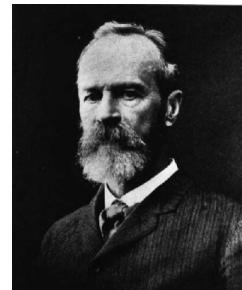
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## William Jane's Opinion 1890



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World around Us

Sensorial

Attention

Contents of Minds

Intellectual

Working Memory

# Interesting Correspondence !

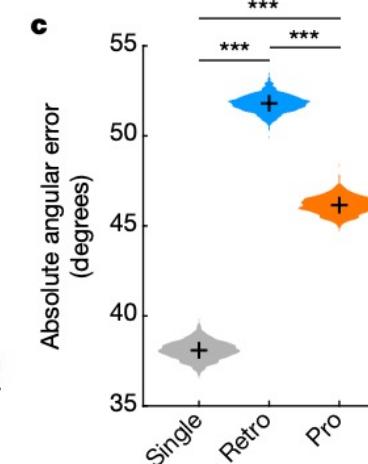
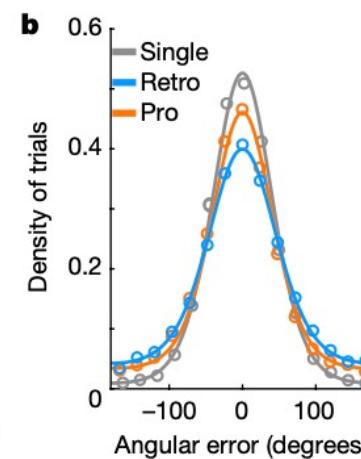
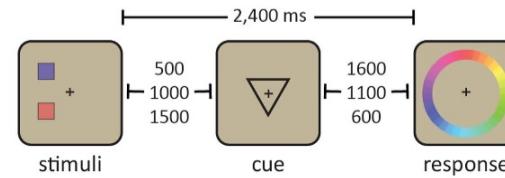
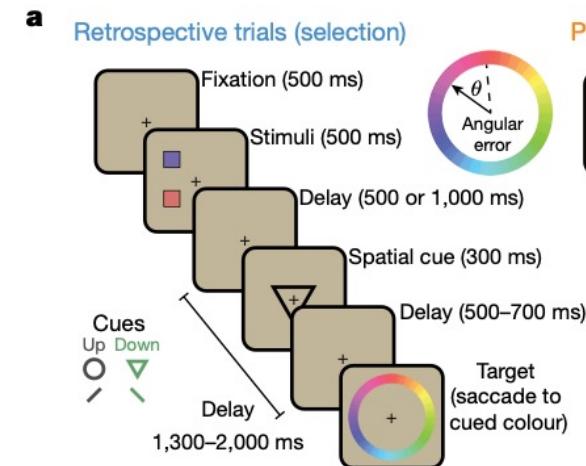
James, W. (1890). *The Principles of Psychology*. Dover Publications.

Article

# Shared mechanisms underlie the control of working memory and attention

<https://doi.org/10.1038/s41586-021-03390-w> Matthew F. Panichello<sup>1</sup> & Timothy J. Buschman<sup>1,2,3</sup>

Received: 15 April 2020



Selection

Retrospective

Prospective

Panichello, M.F., Buschman, T.J. Shared mechanisms underlie the control of working memory and attention. *Nature* **592**, 601–605 (2021). <https://doi.org/10.1038/s41586-021-03390-w>

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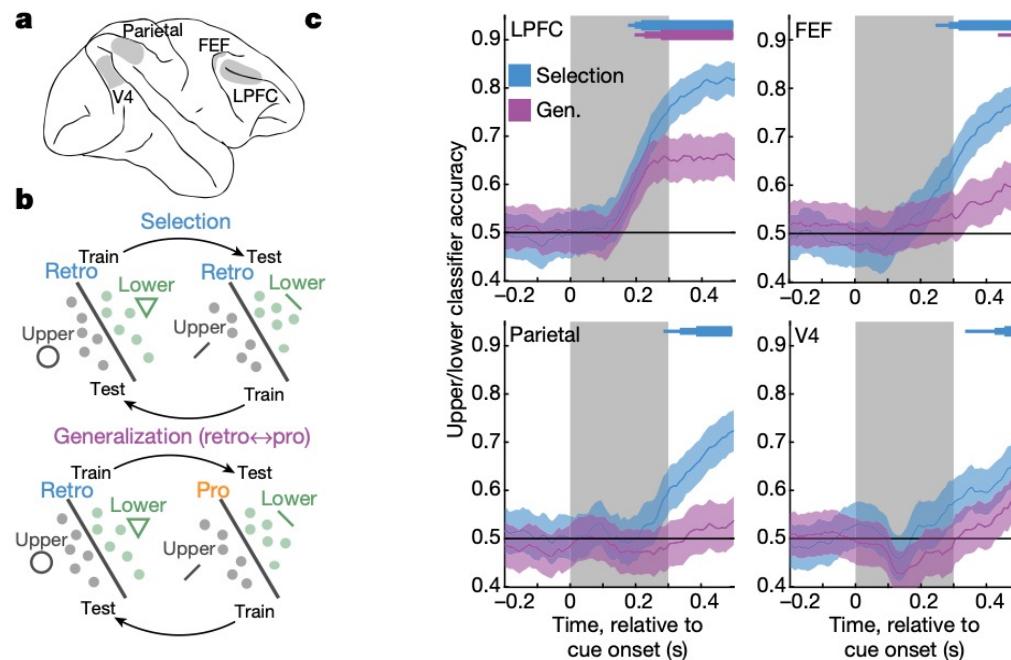
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Article

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Received: 15 April 2020



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Controller LPFC ✓

A General Controller

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Article

# Shared mechanisms underlie the control of working memory and attention

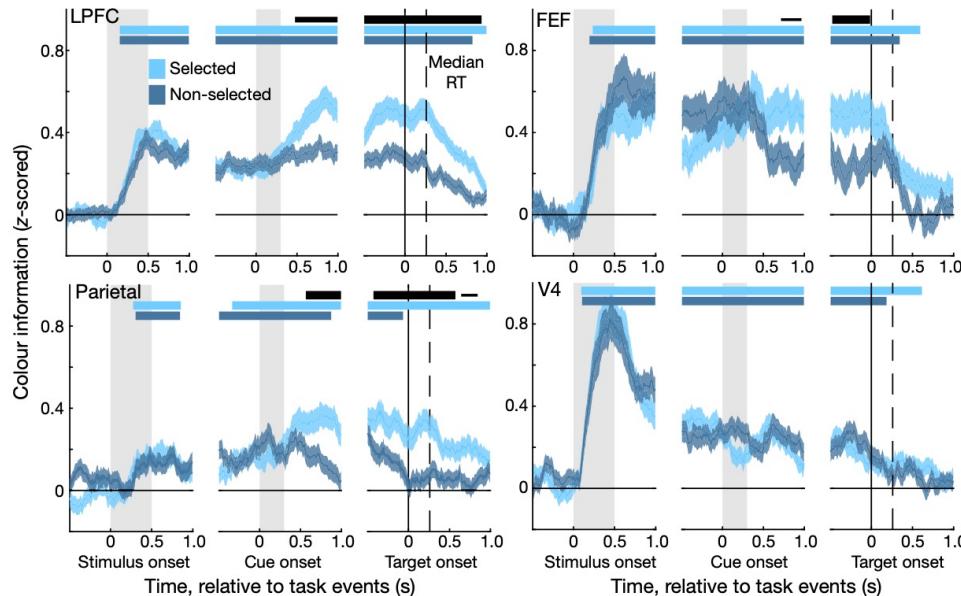
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Received: 15 April 2020

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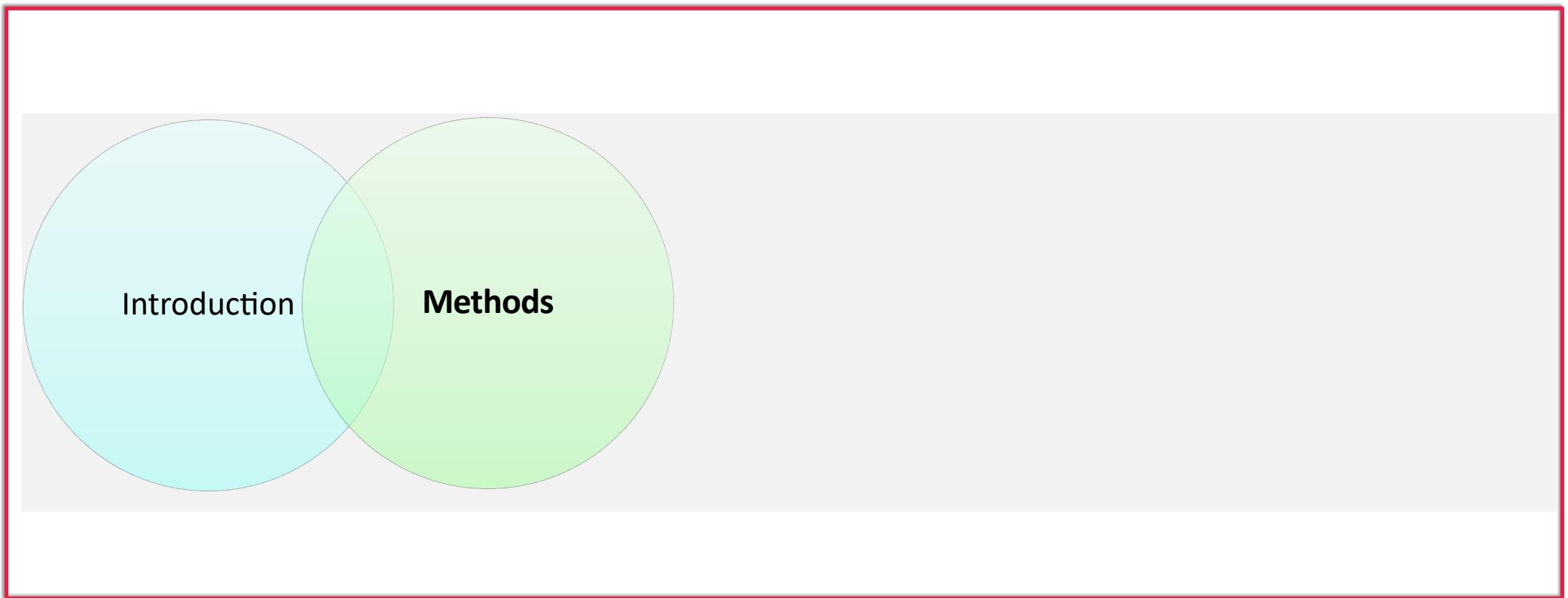


Controller LPFC ✓

Controller Parietal ✓

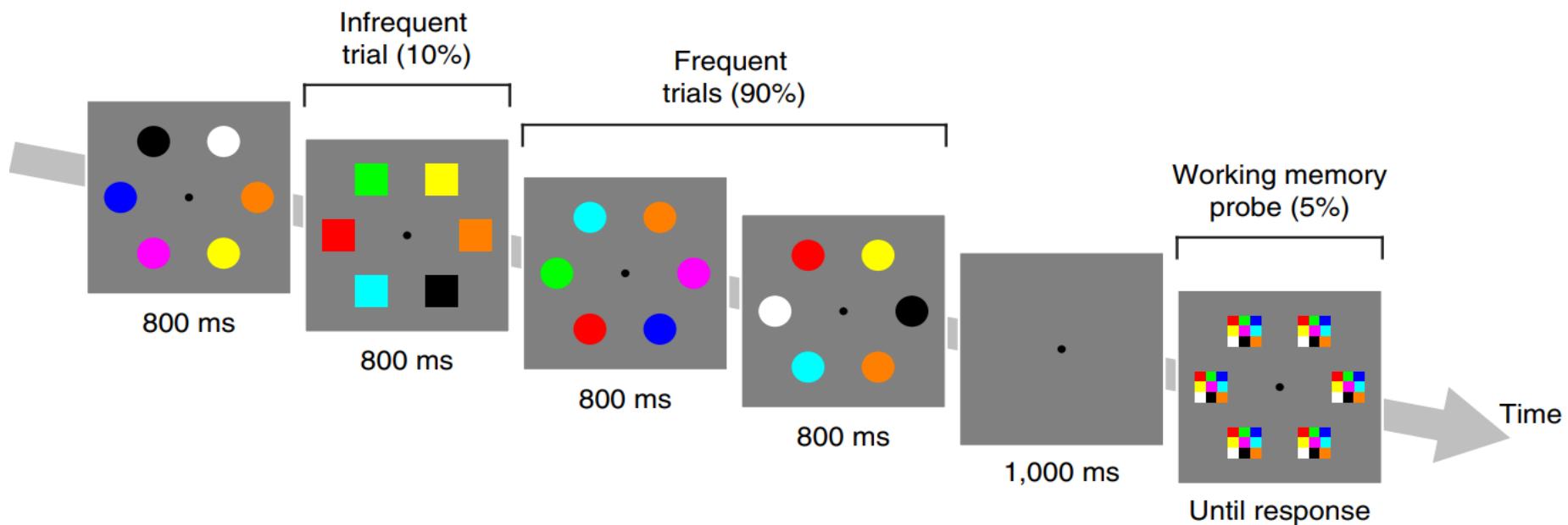
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# Section II



# Basic Design

Content Guozun Sun  
Layout Guozun Sun Siwei Luo



Statistics Need Recording

Rate of Correction

Time

## Enhancement: How do we encode colors?

Name

*Or*

Vision

Method I

Match ?

Content Guozun Sun  
Idea Guozun Sun  
Layout Guozun Sun Siwei Luo

Guide to Change

Red      Green      Blue



Red      Green      Blue



Red      Green      Blue

Name Encoding

Name Encoding

## Enhancement: How do we encode colors?

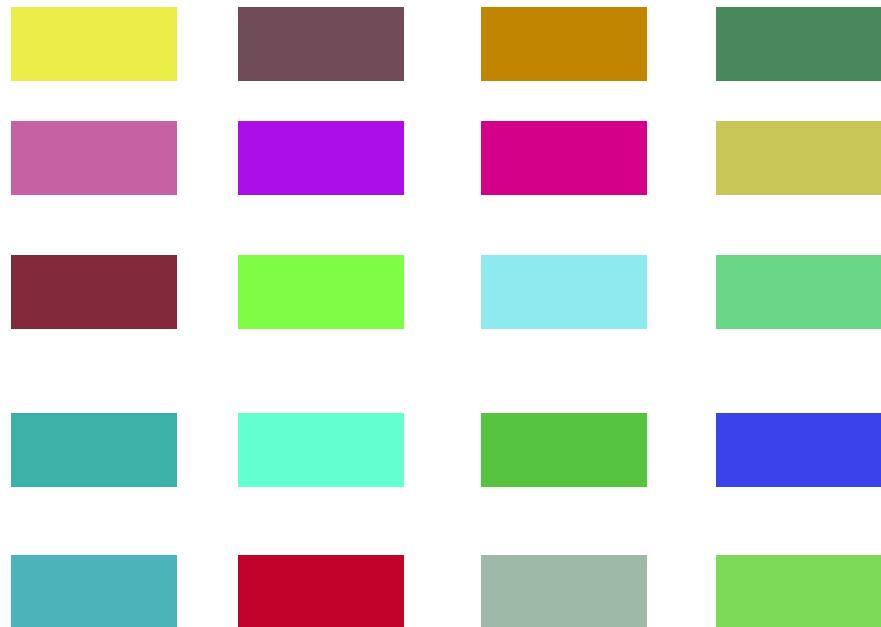
*Or*

Name  
Vision

Idea Junyan Luan Siwei Luo  
Design Junyan Luan  
Perform Junyan Luan  
Layout Junyan Luan Siwei Luo

Method II

Bias X



Name Encoding



Random RGB



9 Colors



Pre-experiment

Name X

**Enhancement:**  
**How do we encode colors?**

*Or*

**Name**

**Vision**

Idea Yuehan Qu & Siwei Luo  
Design Yuehan Qu  
Perform Yuehan Qu  
Layout Siwei Luo

**HARD to Name**

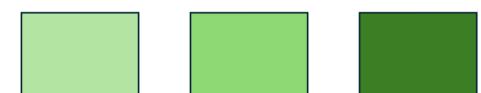


**Name Encoding**

**Method III-1**



**Method III-2**



**Method**

**Statistic Tools**

**Idea** Junyan Luan Siwei Luo  
**Design** Junyan Luan  
**Perform** Junyan Luan  
**Layout** Junyan Luan Siwei Luo

**Relationship**

**Affecting**

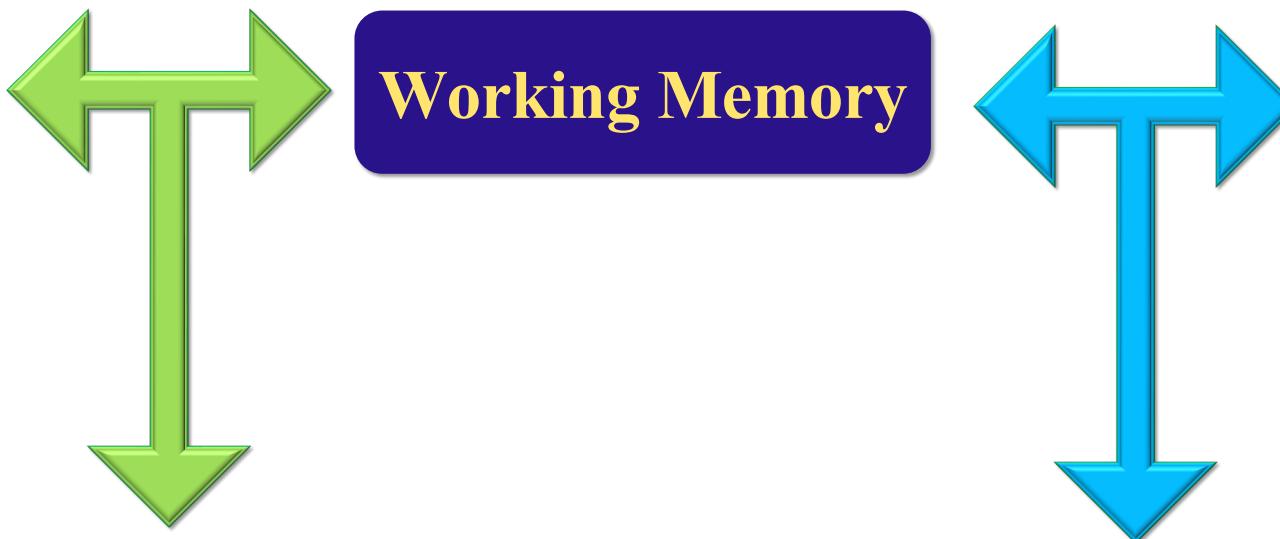
**Attention**

**Working Memory**

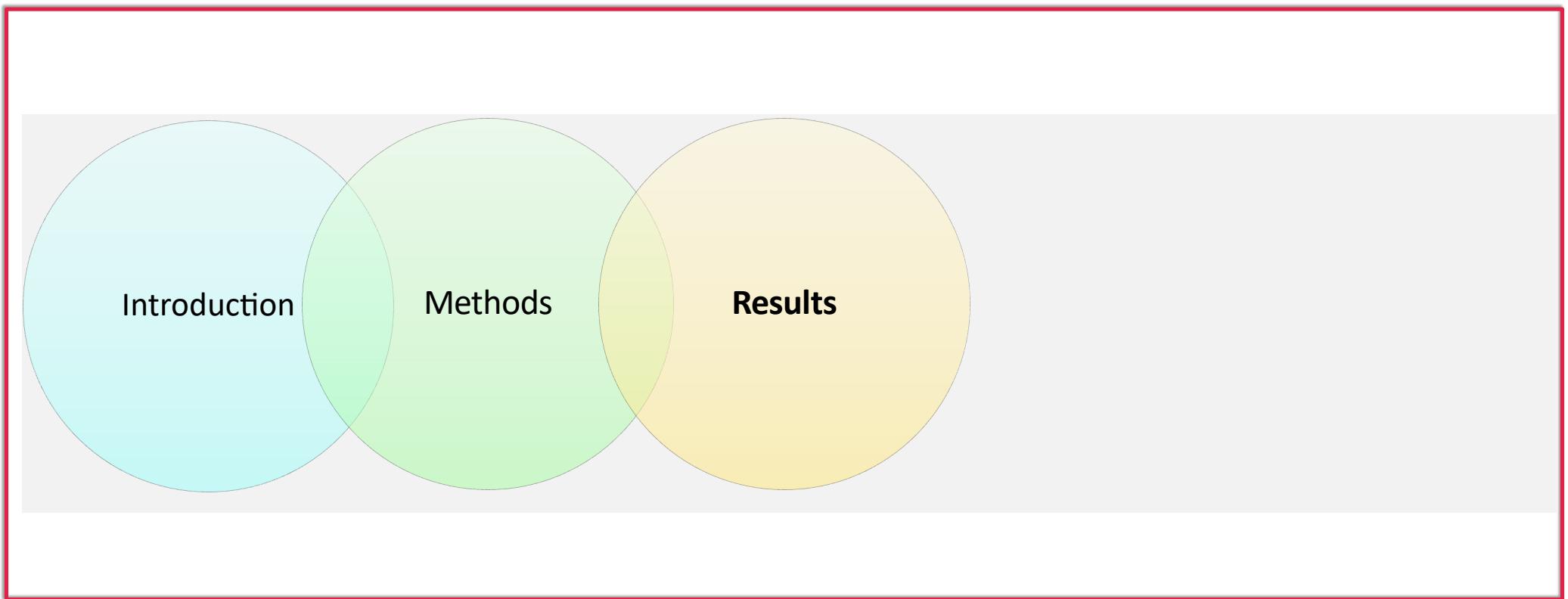
**Factors**

**Paired Samples T-Test**

**ANOVA**



# Section III



## Result 1

## Relationship

Content Junyan Luan  
Layout Junyan Luan & Siwei Luo  
Analysis Junyan Lan

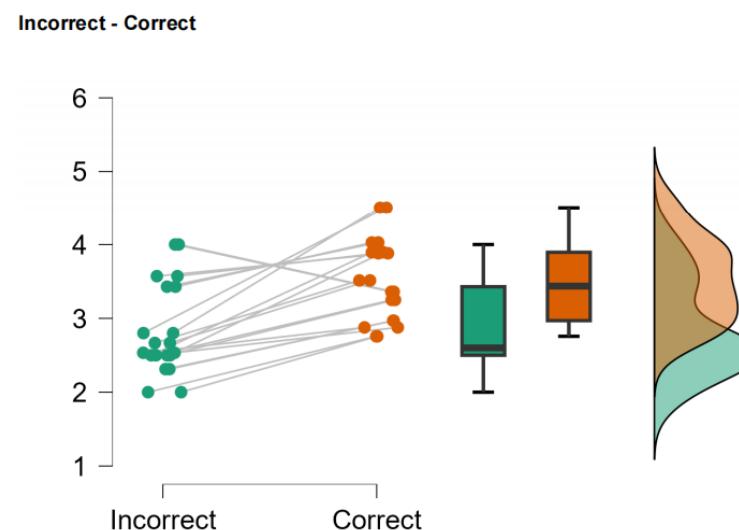
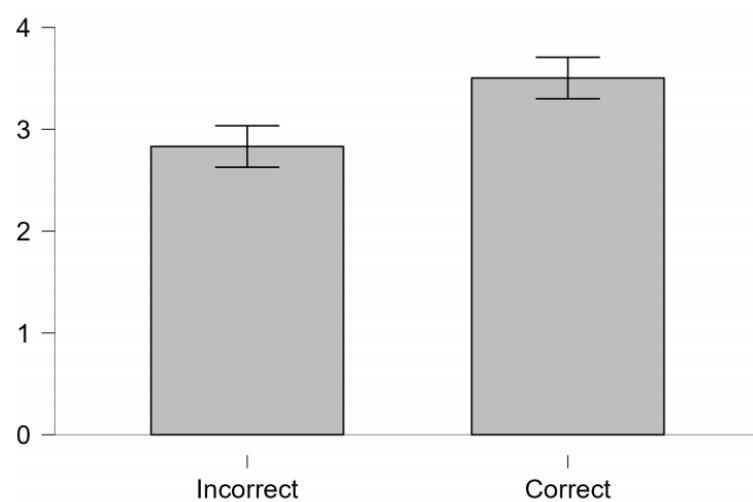
Attention



Working Memory

Paired Samples T-Test

Measure 1	-	Measure 2	t	df	p
Incorrect	-	Correct	-4.883	19	< .001



Basic Experiment

## Result 1

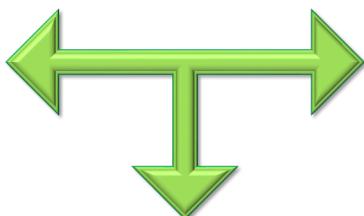
## Relationship

Content Junyan Luan  
Layout Junyan Luan & Siwei Luo  
Analysis Junyan Lan

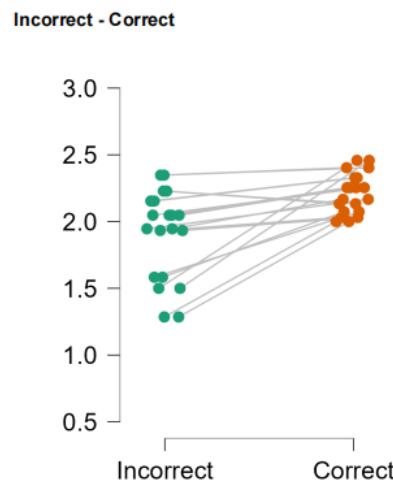
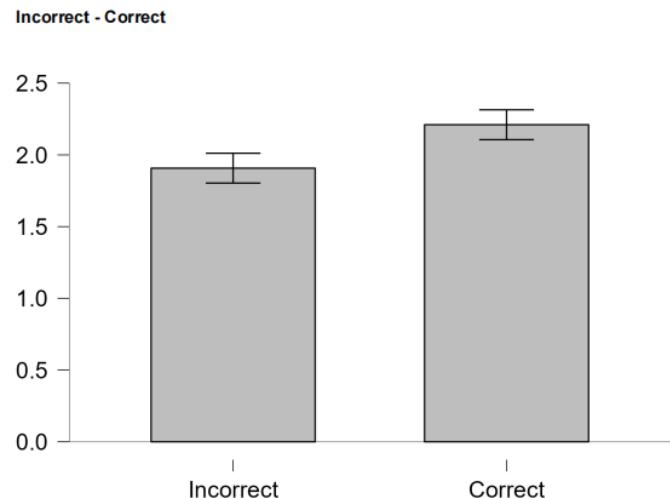
### Attention

### Working Memory

Paired Samples T-Test



Measure 1	Measure 2	t	df	p	
Incorrect	-	Correct	-4.312	19	< .001



## Enhanced Experiment

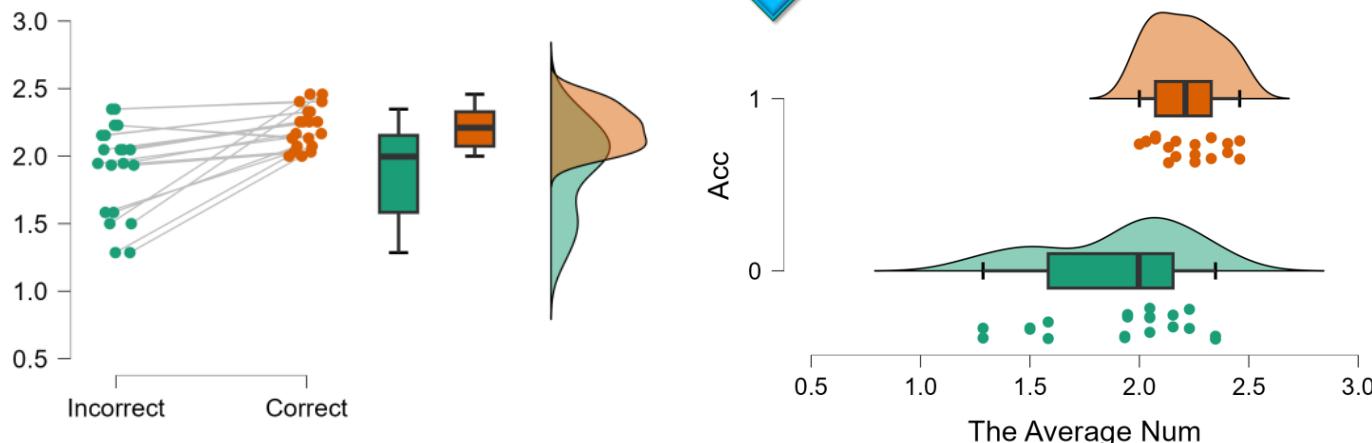
## Result 2

## How do we encode colors?

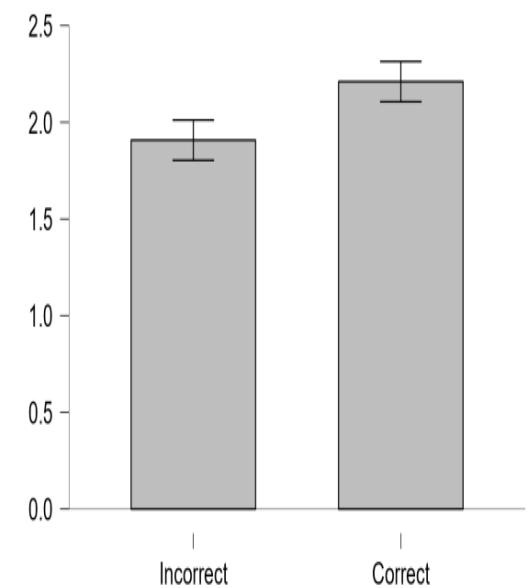
Content Junyan Luan  
Layout Junyan Luan & Siwei Luo  
Analysis Junyan Lan

### Working Memory

### Factors

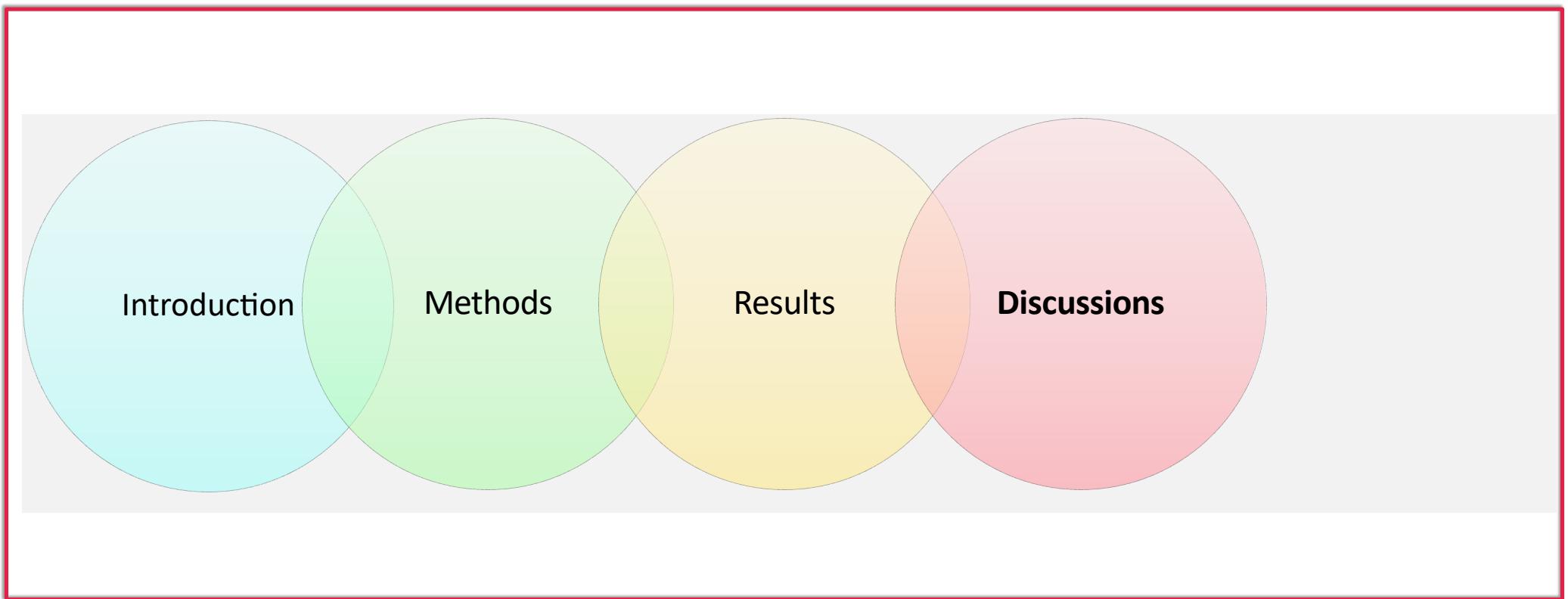


Paired Samples T-Test

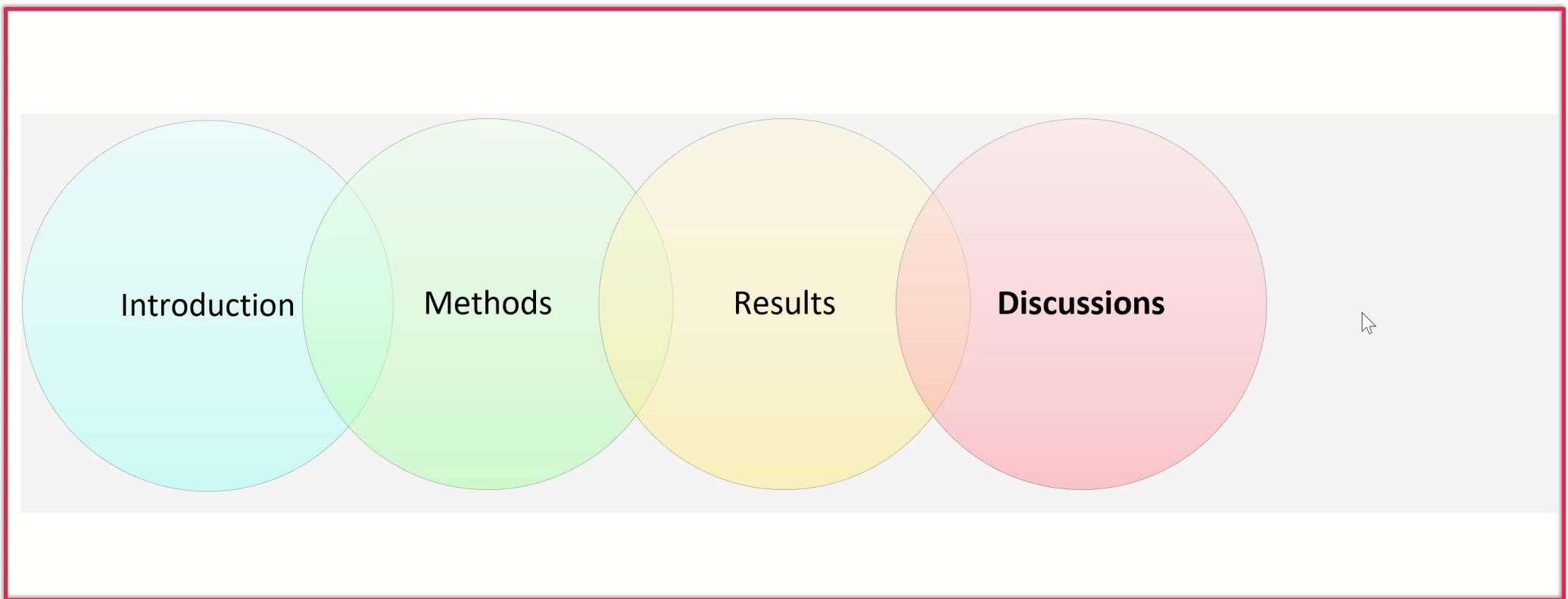


Measure 1	Measure 2	t	df	p	
Incorrect	-	Correct	-4.312	19	< .001

# **Section IV**

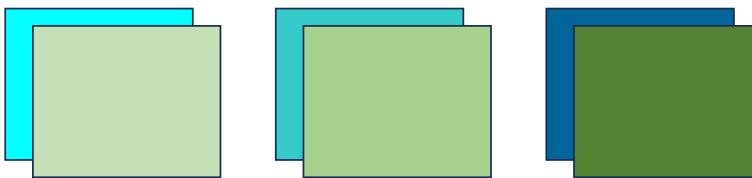


# Section IV



## Discussion

Content Yuehan Qu  
Layout Yuehan Qu  
Animation Yuehan Qu



Shade of Color



Graphic Encoding?

**Discussion**

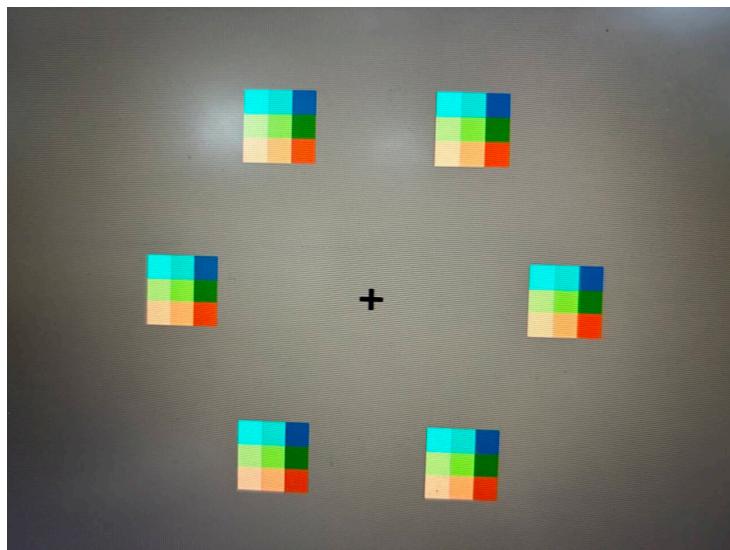
**Enhancement**

**Idea** Junyan Luan & Siwei Luo  
**Content** Siwei Luo  
**Edition & Layout** Siwei Luo

**HARD to Name**



**Name Encoding**



**WM Task**



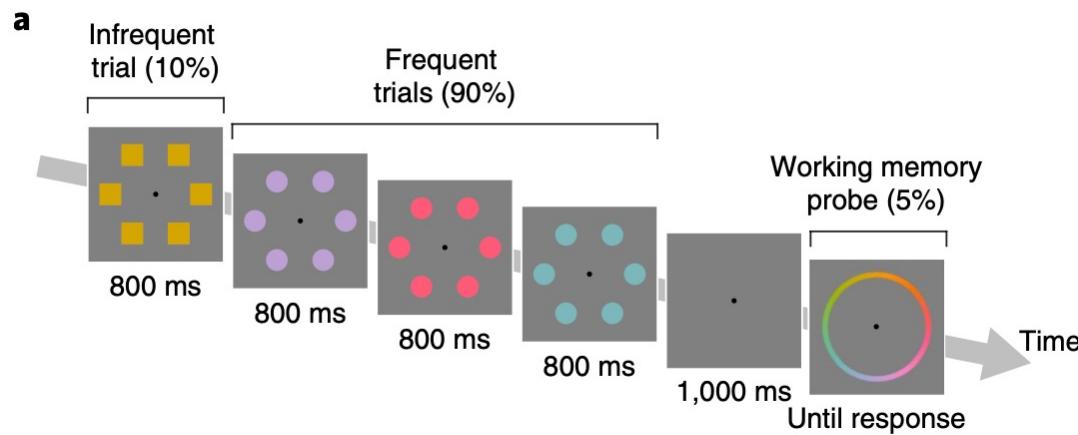
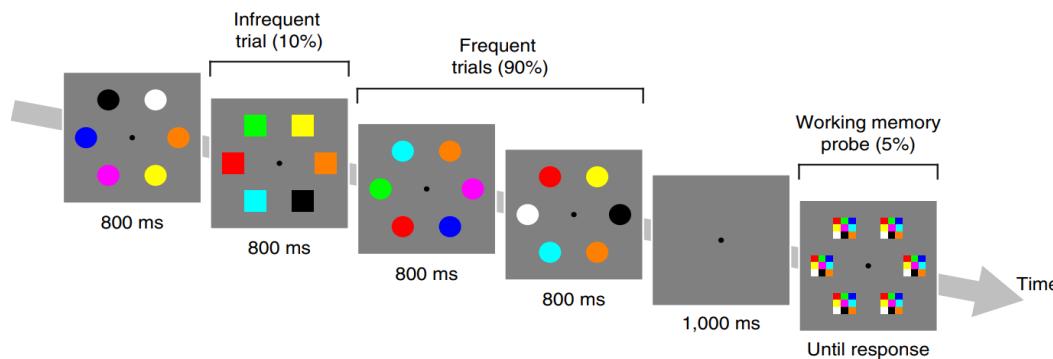
**ORDERED**



## Discussion

## WM Performance

Idea Siwei Luo  
Content Siwei Luo  
Edition & Layout Siwei Luo



Number of Colour

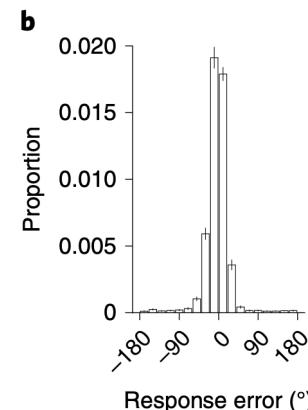
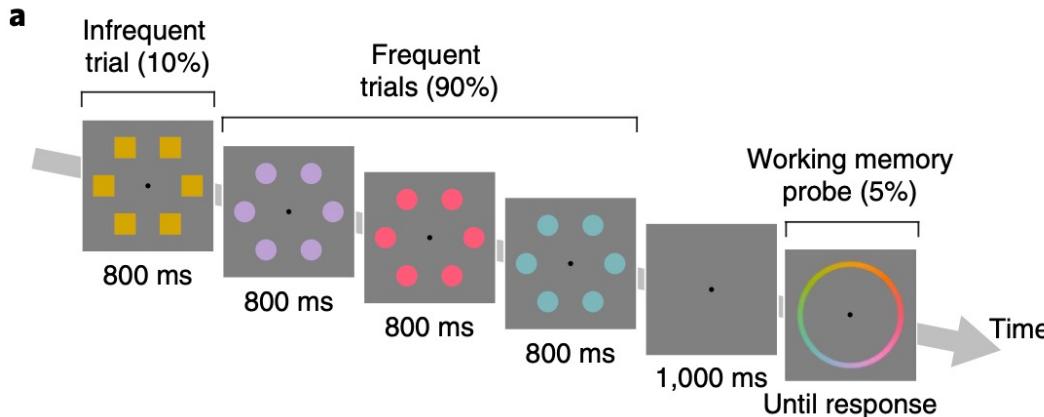


Precision of Colour

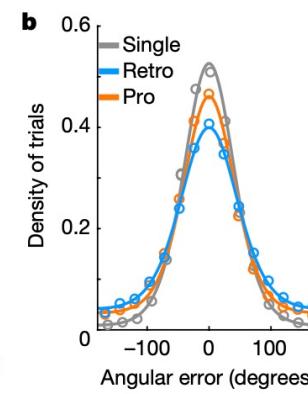
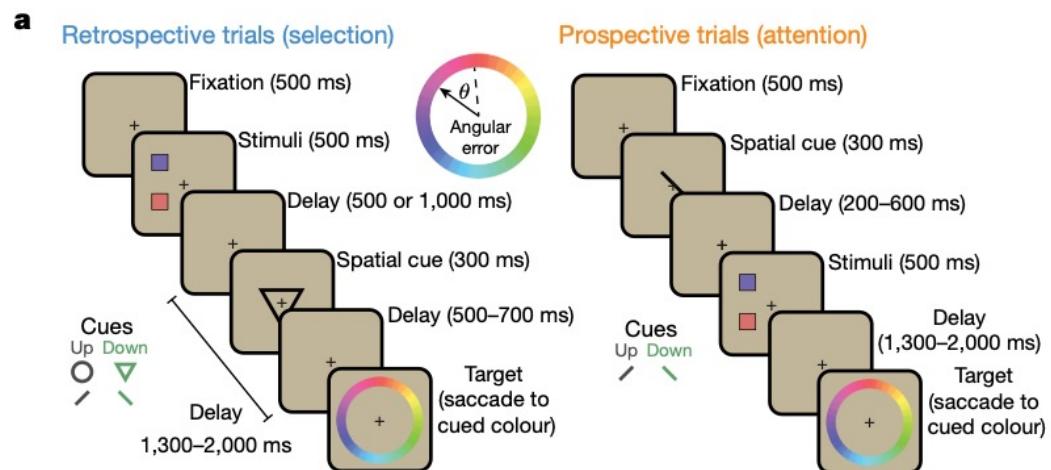
## Discussion

## Precision of Colour

Idea Siwei Luo  
Content Siwei Luo  
Edition & Layout Siwei Luo

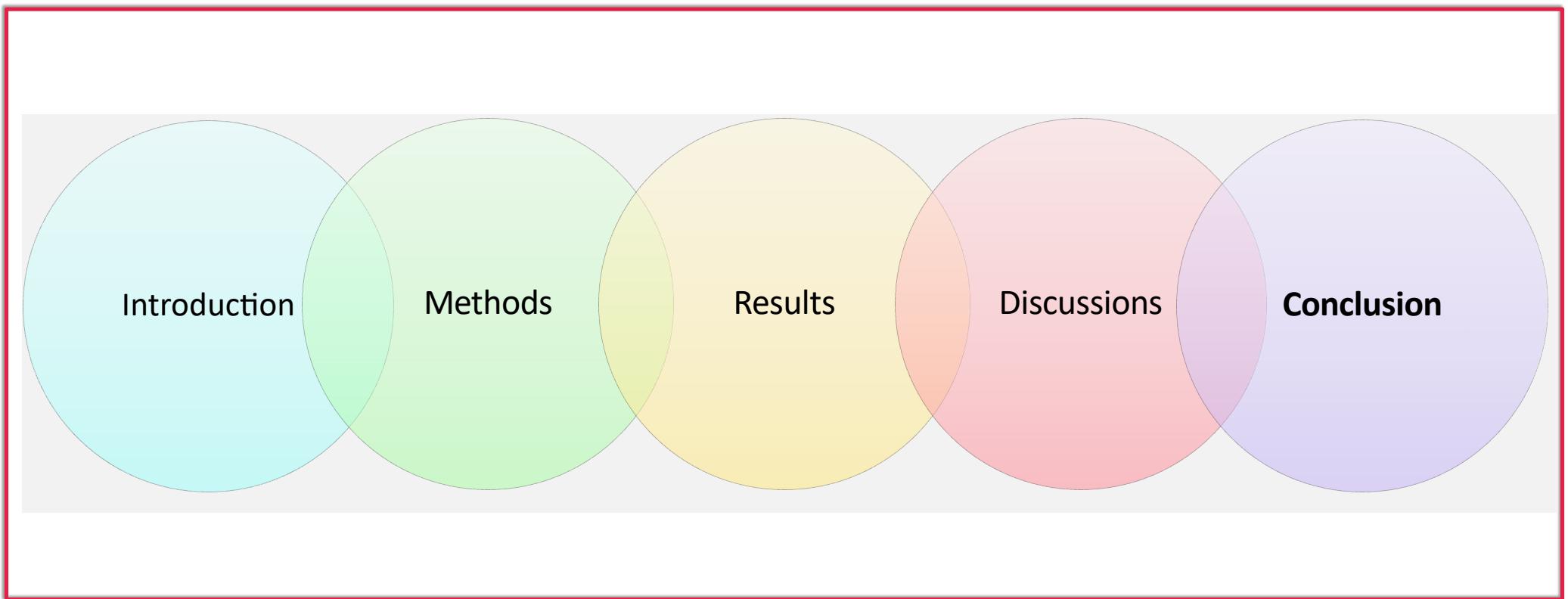


Human



Monkey

# **Section V**



# Main Discovery

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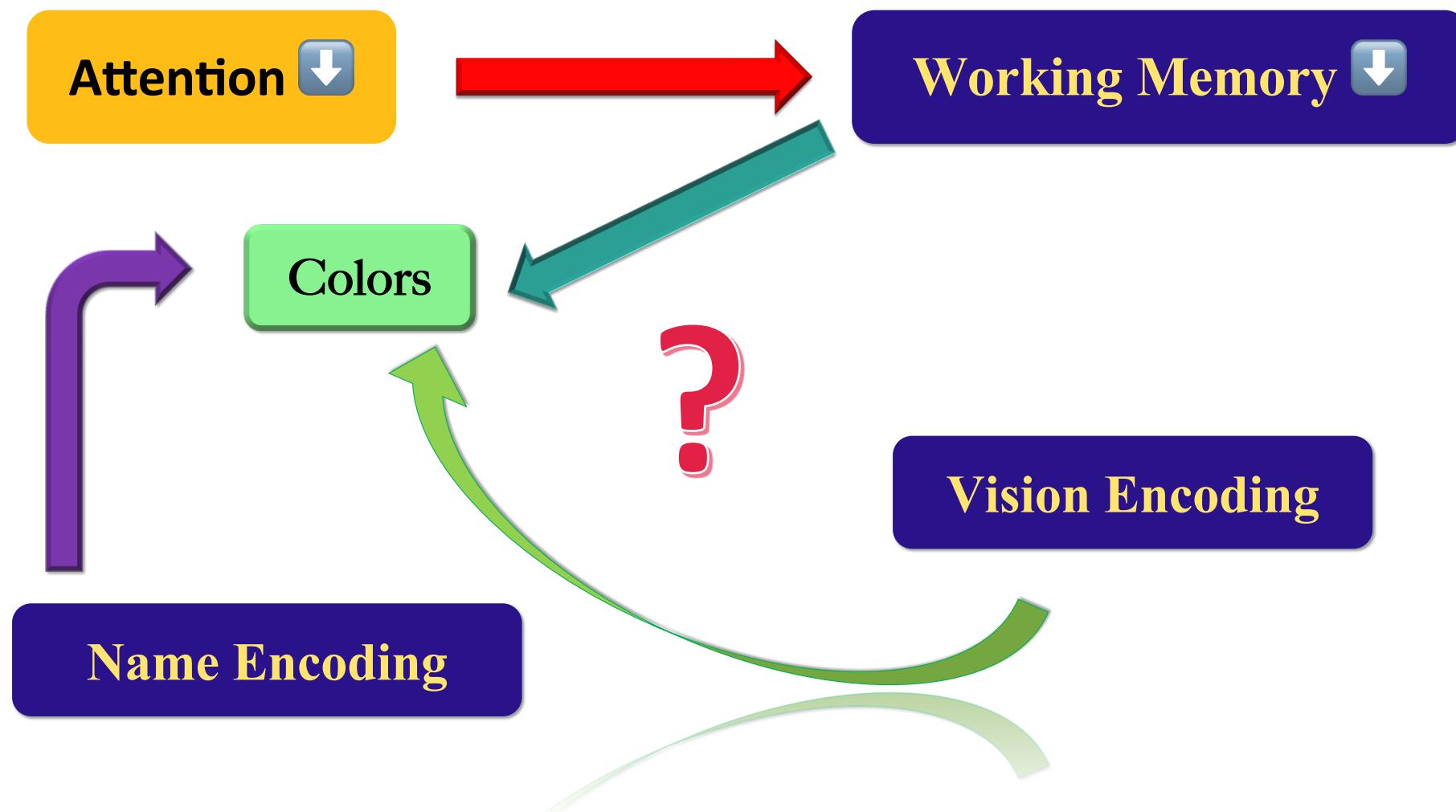
Attention 

Working Memory 



# Main Discovery

Content Siwei Luo  
Edition & Layout Siwei Luo



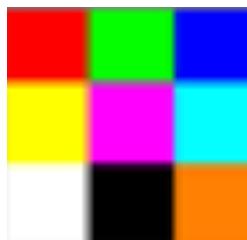
# Main Discovery

Content Siwei Luo  
Edition & Layout Siwei Luo

Attention 

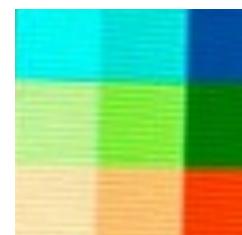
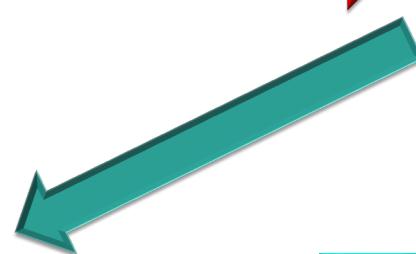
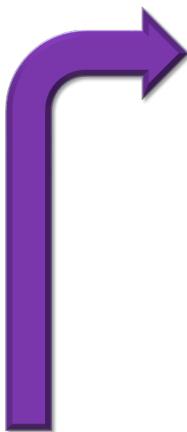
Working Memory 

Colors



Name Encoding

Vision Encoding



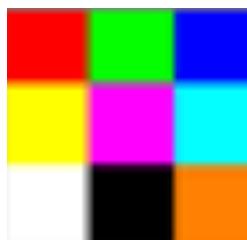
# Main Discovery

Content Siwei Luo  
Edition & Layout Siwei Luo

Attention 

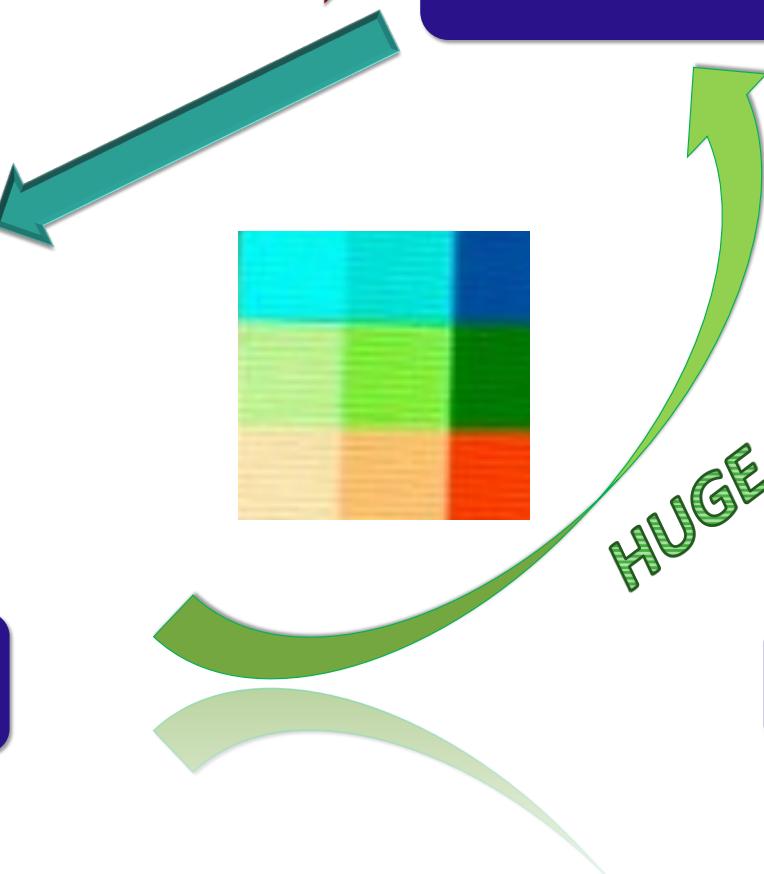
Working Memory 

Colors



Name Encoding

Vision Encoding





中国科学技术大学

University of Science and Technology of China

Content Siwei Luo  
Edition & Layout Siwei Luo

# Thank you!

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